

Coffee Arabica. Broken Top  
Candle Company.  
brokentopcandleco.com

# CALMING CANDLES

by ALEX HERRING

After a stressful year of living through a global pandemic and intense political strife, consumers are eager for products to help them decompress and promote mental wellness. With their soothing scents and aesthetically pleasing vessels, candles are sure to be a popular choice – so popular, in fact, that the 2021 Gift Book Consumer Survey revealed three out of four consumers are likely to purchase a candle in the next year, making candles the most popular home fragrance product currently available. Whether evoking a soft ocean breeze, a warm and cozy drink or fresh floral notes and fir, these serene fragrances will help your customers take a mental load off and enter 2021 in a more Zen-like state of mind.





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1. *Oceana. Essence of Harris.*  
[essenceofharris.co.uk](http://essenceofharris.co.uk)
2. *CBD Massage Candles. The Rustic House.*  
[shoprustichouse.com](http://shoprustichouse.com)
3. *Wind Down candle with notes of peppery mint, lavender and sweet chamomile. Bridgewater Candle Company.*  
[bridgewatercandles.com](http://bridgewatercandles.com)
4. *Fraser Forest. Crossroads.*  
[crossroadscandles.com](http://crossroadscandles.com)
5. *Island Coconut Lotion Candle. Creative Energy Candles.*  
[creativeenergycandles.com](http://creativeenergycandles.com)



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6. *Hazelnut and Coffee. Four Points Trading Company.*  
[fourpointstradingco.com](http://fourpointstradingco.com)
7. *If by APOTHIA, with notes of exotic white flowers, zesty grapefruit and sparkling yuzu.*  
[apothia.com](http://apothia.com)
8. *White Fir. Trapp Fragrances.*  
[trappfragrances.com](http://trappfragrances.com)
9. *Sea Salt and Oak. Firefly Candle Co.*  
[fireflycandles.com](http://fireflycandles.com)



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10. *Feu de Bois collection. Lafco.*  
[lafco.com](http://lafco.com)
11. *Relaxation, with notes of lavender, sandalwood and sweet chamomile. Scripted Fragrance.*  
[scriptedfragrance.com](http://scriptedfragrance.com)
12. *Cashmere. Stonewall Home.*  
[stonewallkitchen.com](http://stonewallkitchen.com)



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